



Conscious Activation™
Power Thinking™

CORPORATE ASSESSMENT EXERCISE

It is nearly impossible to create the most successful plan for your company's future without having a clear understanding of where your company is today. It is critical to evaluate and understand what is working and where there is room for improvement. While you may be frustrated with where your company is right now, I encourage you to view your current situation as just the starting point on your road to activating your company's Power Thinking.

In the following Assessment, please rate the identified areas of your business on a scale from 1-5 (1 being the worst or most challenging, and 5 being the best or most successful). Please feel free to add additional categories that are specifically challenging to your company. Determine your Total Score by adding up all of your individual scores of all relevant categories. Then determine your Total Possible Score by adding together a score of 5 for all categories. I have included a Sample Assessment for your review.

Once you have finished your Company's Initial Assessment, please use the Assessment Worksheet below to evaluate your results. Enter your Total Score and Total Possible Score from your Assessment. Next divide your Total Score by the Total Possible Score. Then multiply that number by 100 to get your Improvement Goal (the percent of improvement you will need in order to achieve 100% of your ideal corporate culture, environment and productivity). I have included a Sample Assessment Worksheet for your review based upon the related Sample Assessment.

Whatever your score is, you have reason to celebrate. This is your opportunity to begin to resolving the negativity and its associated conflicts that are plaguing your company today.



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Upon implementation of your Power Thinking Program, you will have the opportunity to compare this assessment to the survey your employees will complete. It will provide you with some insight into your observations as they compare to your employees' perceptions/experiences.

You can continue to re-evaluate and complete this same assessment as you move forward. Along with the quarterly employee surveys, it will provide a measurable way for you to evaluate your ongoing progress in improving your corporate culture, environment and productivity. It will provide a strong foundation for you to celebrate your successes as your company moves through the Power Thinking Program.

While this assessment can act as a basis for evaluation of your corporate functions, we strongly urge you to revise the assessment categories to reflect the individual needs of your industry and company and use it as a tool in your ongoing quest for excellence.

CORPORATE ASSESSMENT EXERCISE

COMPANY AREAS OF EVALUATION	COMPANY SCORE	TOTAL POSSIBLE SCORE
CULTURE		
Overall company culture		
Leadership		
Communication		
Workplace conflict		
Diversity and inclusion		
Listening		
Teamwork		
Kindness		
Integrity		
Bullying		
Gossip		
EMPLOYEE EXPERIENCE		
Employee satisfaction/experience		
Employee motivation		
Employee training		
Employee interactions – with co-workers		
Employee interactions – with managers		
Employee pride (in working for Company)		
Stress		
Mentoring		
CORPORATE EXPECTATIONS		
Company mission, vision and values well communicated		
Company mission, vision and values being met		
Company expectations being communicated		
Company expectations being met		
Productivity		
Bottom Line		
TOTALS		

SAMPLE CORPORATE ASSESSMENT EXERCISE

COMPANY AREAS OF EVALUATION	COMPANY SCORE	TOTAL POSSIBLE SCORE
CULTURE		
Overall company culture	3	5
Leadership	2	5
Communication	2	5
Workplace conflict	1	5
Diversity and inclusion	3	5
Listening	2	5
Teamwork	3	5
Kindness	3	5
Integrity	4	5
Bullying	4	5
Gossip	2	5
EMPLOYEE EXPERIENCE		
Employee satisfaction/experience	3	5
Employee motivation	3	5
Employee training	4	5
Employee interactions – with co-workers	3	5
Employee interactions – with managers	4	5
Employee pride (in working for Company)	4	5
Stress	1	
Mentoring	3	
CORPORATE EXPECTATIONS		
Company mission, vision and values well communicated	3	5
Company mission, vision and values being met	3	5
Company expectations being communicated	4	5
Company expectations being met	3	5
Productivity	3	5
Bottom Line	2	5
TOTALS	72	125

CORPORATE ASSESSMENT WORKSHEET

YOUR TOTAL SCORE		
TOTAL POSSIBLE SCORE		
DIVIDE YOUR SCORE BY THE TOTAL POSSIBLE SCORE		
MULTIPLY THE LAST NUMBER ABOVE BY 100		
IMPROVEMENT GOAL		

SAMPLE CORPORATE ASSESSMENT WORKSHEET

YOUR TOTAL SCORE		72
TOTAL POSSIBLE SCORE		$25 \times 5 = 125$
DIVIDE YOUR SCORE BY THE TOTAL POSSIBLE SCORE		$72/125 = .576$
MULTIPLY THE LAST NUMBER ABOVE BY 100		$.72 \times 100 = 58\%$
IMPROVEMENT GOAL		$100\% - 72\% = 42\%$